



1st INNOMPIC GAMES

17-18 September 2017, Pune, India

Educational Benefits

- Learning how to invent breakthrough solutions and turn them to successful ventures, in particular, by using the simulation game 'Innovation Football'
- Mastering intellectual teamwork and team creativity techniques
- Mastering entrepreneurial communication and presentation techniques
- Accelerated learning by watching and doing

Benefits To University

- Image of a world's leading innovation and entrepreneurship university
- Proud staff and students
- Adoption of new highly effective entrepreneurship teaching tools

Innompic Contests

The first-ever A to Z of Innovation 360 competition.

Innompic Teams invent an innovative solution for given **BIG CHALLENGES** and turn their inventions to successful ventures by playing Innovation Football (Innoball) simulation game.



Innompic Contests

For a given challenge
INVENT



COMMERCIALIZE
your invention

Breakthrough Solution

- + Vision
- + Name, Slogan, Value Mantra
- + Guiding Principles
- + Product Presentation
- + Success Story



Simulation game



Two Big Challenges Addressed by Innompic Teams

① World's Best Innovation City

② 3rd Innompic Games attract 1 BILLION Internet spectators

A team may choose to address a Big Challenge as a whole or invent its component.

Examples: Solutions by the Russian Innompic Team

1. BIN BEN – Be Innovative, Be Entrepreneurial – multifunctional complex
2. BEEP – Billion of Enthusiastic and Engaged People – all-inclusive solution

Innompic Show Team

Innompic Show Team is an important part of Innompic Games as a great and most-useful Creation Show.

Both Innovation Gurus and Performing Artists are inspirational educators who help spectators to gain new insights and boost their entrepreneurial creativity.

Innovation Gurus are experienced innovators and entrepreneurs. While Innompic Teams are working on a solution for a new challenge, Innovation Gurus explain how various innovative thinking methods and tools could be used to address this challenge. They also show how similar problems were solved creatively by themselves or by other innovators.

Leaders of the Innompic Show Team engage spectators in smart and joyful group activities. They also help active spectators who came out with a creative solution to a challenge to showcase their talents.

Awards

- Big Gold Medals and 'Brilliant Ideas' for a team and a individual players
- Team Trophies the best in Entrepreneurial Strategies, Anticipation, Creative Problem Solving, Creative Marketing, Intellectual Teamwork
- Individual Trophies 'Miss/Mister Innovation World', 'Entrepreneurial Leader', 'Wittiest Innovator', 'Best Judge'
- Individual Trophies to best Valunteers and Active Spectators (Actators)



Creations by Show Teams

While innoteams develop a creative solution,
Show Teams provide relevant diverse perspectives

